

experience**Independent Design Consultant**

April 2007 - Present
San Francisco, CA

User interface, website, identity and print design for a broad spectrum of clients ranging from Jamba Juice to Bank of America.

Motorola Mobility – Principal Visual Designer

May 2011 - October 2015
San Francisco, CA

Lead visual designer for wearables, most notably the Moto 360 smart watches. Provided visual design and implementation guidance for hero Android software experiences. Worked with Motorola's brand team to extend the company's visual language for new product lines.

Razorfish – Senior Art Director

March 2003 - March 2007
San Francisco, CA

Website, software and identity design for corporate clients, including Fortune 500 companies. Designed and developed marketing/communication campaigns and materials. Clients include Visa, Genentech, Sun Microsystems, AT&T and Hitachi.

Cooper – Senior Visual Designer

March 2002 - March 2003
San Francisco, CA

Designed and developed software interfaces for industry-leading clients. Work ranges from user interface solutions for major software developers to visual aspects of conceptual research projects. Also implemented a refresh to the Cooper identity, including a complete redesign of the firm's website.

iXL, Inc. – Art Director

December 1997 - January 2002
Washington, DC and San Francisco, CA

Art directed and designed customer acquisition sites, digital marketing campaigns, industry portals, extranets, intranets and e-commerce sites for such clients as Virgin Atlantic, Disney, Lockheed Martin and PBS. Developed marketing campaigns for iXL and contributed creative strategy to business development projects.

education**Bradley University – Peoria, Illinois**

Bachelor of Science, May 1997
Major in Graphic Design, Minor in Art History

recognition

W3 Gold Award Winner, Adobe Marketplace Website, October 2009
Profiled in *Package & Design Magazine* (China), May 2008
Sichuan Designer's Association, Earthquake Relief Poster Exhibition
Print Magazine Regional Design Annual, Logo Design
American Corporate Identity - Award of Excellence, Logo Design
AIGA 50: 6th Biennial Design Exhibition, Web Site Design
The Net Magazine - Site of the Year Award