

experience**Evernote – Director, Product Design**

August 2016 - April 2023

Remote (Redwood City, CA)

Oversaw all work produced by Evernote's 18-person product design team. Directly managed eight lead product designers. Completed a redesign of all clients across iOS, Android, Mac, Windows, Linux and web. Established a cross-platform design system. Released flagship features such as collaborative editing, task management and calendar integration. As a design leader, I took great pride in fostering an engaged creative culture for a team that transitioned to fully remote during my tenure.

Independent Design Consultant

April 2007 - August 2016

San Francisco, CA

User interface, website, identity and print design for a broad spectrum of clients ranging from Jamba Juice to Bank of America.

Motorola Mobility – Principal Visual Designer

May 2011 - October 2015

San Francisco, CA

Lead visual designer for wearables, most notably the Moto 360 smart watches. Provided visual design and implementation guidance for hero Android software experiences. Worked with Motorola's brand team to extend the company's visual language for new product lines.

Razorfish – Senior Art Director

March 2003 - March 2007

San Francisco, CA

Website, software and identity design for corporate clients, including Fortune 500 companies. Designed and developed marketing/communication campaigns and materials. Clients include Visa, Genentech, Sun Microsystems, AT&T and Hitachi.

Cooper – Senior Visual Designer

March 2002 - March 2003

San Francisco, CA

Designed and developed software interfaces for industry-leading clients. Work ranges from user interface solutions for major software developers to visual aspects of conceptual research projects. Also implemented a refresh to the Cooper identity, including a complete redesign of the firm's website.

iXL, Inc. – Art Director

December 1997 - January 2002

Washington, DC and San Francisco, CA

Art directed and designed customer acquisition sites, digital marketing campaigns, industry portals, intranets and e-commerce sites for such clients as Virgin Atlantic, Disney and PBS. Developed marketing campaigns for iXL and contributed creative strategy to business development projects.

education**Bradley University – Peoria, Illinois**

Bachelor of Science, May 1997

Major in Graphic Design, Minor in Art History

recognition

Webby People's Voice Winner - Work & Productivity Software, Evernote, April 2021

W3 Gold Award Winner, Adobe Marketplace Website, October 2009

Profiled in *Package & Design Magazine* (China), May 2008

Sichuan Designer's Association, Earthquake Relief Poster Exhibition

Print Magazine Regional Design Annual, Logo Design

American Corporate Identity - Award of Excellence, Logo Design

AIGA 50: 6th Biennial Design Exhibition, Web Site Design

The Net Magazine - Site of the Year Award